

For ordinary folk – reduce the National Debt
Bonus for bankers – reduce the National Debt

It may seem like a joke, but there is a serious purpose behind this gift.

The government's borrowing (the National Debt) means that the amount of money available to provide services, like funding the schools, old age pensions is severely reduced. Funding for projects that make life more agreeable, like subsidies for the arts, or improving infrastructure are likely to disappear. This is not a temporary measure, but will last for years. We may have the pleasure of over-spending, but future generations will have to pick up the bill.

Hence, our attempt to encourage people to mitigate the effect of the burden of the National Debt by donating a suggested £20 for every child or grandchild, niece or nephew. Like they say on the ads, every little helps (and it certainly does no harm). And, yes paying off the National Debt is according to charity law, recognised as a charitable purpose.