

# Good Gifts Catalogue

## 3016: A day's holiday



From time to time we all need to escape, to get away from it all and to forget the realities of daily life. Unfortunately, however, that is most difficult for those in greatest need.

Many families simply don't have the means to spend even a day at the seaside and so never get the chance to recharge their batteries or let their children play freely.

Good Givers can help unfortunate families by providing a range of holiday opportunities - sometimes just for children, sometimes for the whole family. They are fun, they are refreshing and, perhaps most important of all, they open the pressure valve. *"It is not overstating the case to say that a decent holiday can keep a family together"*, says one organiser. A good rest paid for by a Good Giver goes a long way to easing the burden.

And, equally importantly, it gives underprivileged children the chance to experience the beauty of the British landscape. *"Almost exactly half of the children participating in our summer programme had never seen the sea"*, explained one worker.

Imagine what a difference your Good Gift will make - even just one day away from home can be a breath of fresh air for these families.